



MOHAMED JASIM

FULL-STACK WORDPRESS &
AI AUTOMATION DEVELOPER

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Chennai, India

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www.mohamedjasim.site

SKILLS

WordPress

WooCommerce

Elementor

HTML

CSS/SASS

JavaScript

React

Three.js

PHP

MySQL

Python

Git

CrewAI

Odoo

n8n

REST APIs

UI/UX

Photoshop

Logo Design

Keyword Research

On/Off page SEO

Google Analytics

Zoho Creator

EDUCATION

2013 - 2016

BHARADHIDASAN UNIVERSITY

Bachelor of Computer
Application

LANGUAGES

- English (Fluent)
- Tamil (Fluent)

KEY ACHIEVEMENTS

- Built Custom AI WordPress Plugin - Reduced page creation time by 80%
- Created 30+ n8n Automation Workflows - Saved 50+ hours monthly
- Improved Site Performance - 40-60% boost in Core Web Vitals
- Delivered 15+ Production Projects - 100% client retention
- Led Professional Training - Trained 100+ learners in AI automation

PROFILE

Full-Stack WordPress & AI Automation Developer with 8+ years building high-performance websites and intelligent automation workflows that reduce manual effort by 70-80%. Expert in WordPress architecture, Elementor page builder, n8n automation, React development, and generative AI. Proven track record delivering 15+ production projects, building custom plugins, creating automation workflows saving 50+ hours monthly, and leading training programs for 100+ professionals. Passionate about solving complex problems through technology and automating business processes.

WORK EXPERIENCE

GMINDIA PVT LTD

2024 - PRESENT

Web Developer / Designer

- Implemented AI-driven SEO automations such as metadata generation, content briefs, and bulk content formatting directly inside WordPress.
- Improved and maintained client sites including Become.institute, MonBateauPrive.com, A2Z Formalities, Kids Learning, Infraseed, and Quantumleap with design, performance, backup, and SEO updates.
- Designed branding elements such as logos, landing pages using Elementor, and templates for A2Z, Infraseed and other internal projects, coordinating with content and video teams.
- Supervised production of multilingual kids learning videos, defining UX flow, on-screen transitions, and reviewing Tamil story content for correctness and clarity.
- Collaborated with DevOps to troubleshoot OneDev-Easypanel integration, SSH issues and CI/CD build failures for WordPress and React deployments.
- Led client discussions for requirements gathering, template evaluation, and proposals; supported interviews and mentoring of junior team members.

FOCUZ STUDIOS

2021 - 2023

Web Developer / Designer

- Customized WooCommerce for workshop booking platform with integrated payment processing and automated order management.
- Developed and configured Zoho Creator applications with REST API integrations for business process automation and data management workflows.
- Implemented advanced email automation using Zoho Campaigns, triggering personalized communications based on user actions and bookings.
- Designed and developed responsive, cross-browser websites using WordPress, HTML5, CSS3, JavaScript, and Elementor, ensuring functionality and visual appeal.
- Provided ongoing website maintenance, updates, and quality assurance through routine testing for usability and performance.

TECHNICAL EXPERTISE

- Full-Stack Web Development
- AI & Automation Engineering
- WordPress & WooCommerce
- n8n Workflow Automation
- Custom Plugin Development
- E-Commerce Solutions
- Business Process Automation
- React Development
- UI/UX Design
- VPS Handling
- CI/CD Pipeline
- Docker Containerization
- SEO & Content Optimization
- REST API Integration

CONTACT

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🌐 <https://www.linkedin.com/in/jasim-wpdeveloper/>

🌐 <https://github.com/m-jasim-gmi>

WORK EXPERIENCE

TIDAL SOFTWARE SOLUTIONS

2019 - 2021

Web Developer / Designer

- Developed and deployed responsive event websites with advanced UI/UX designs, significantly improving functionality, user engagement, and conversion rates.
- Designed comprehensive creative branding solutions including logos, brochures, flyers, badges, and banners for diverse events and corporate clients.
- Created integrated marketing campaigns, newsletters, and social media materials leveraging Zoho automation tools for targeted audience engagement and campaign management.
- Gathered and refined client requirements through collaborative workshops to deliver customized, high-quality web and branding solutions that aligned with business objectives.

NALAM HEALTHCARE IT SOLUTIONS PVT LTD

2017 - 2019

Networking & Manual Tester

- Architected and managed enterprise network infrastructure including LANs, WANs, internet/intranet systems, and VoIP communications for healthcare environment.
- Analyzed system architecture and developed key components using industry best practices and prescribed methodologies to ensure robust application performance.
- Executed comprehensive network connectivity troubleshooting and diagnostics using advanced tools (ping, tracer, telnet) to identify and resolve connectivity issues promptly.
- Conducted systematic black-box and end-to-end testing across web platform (www.Nalamdot.com) and native Android mobile application (NalamDot) to validate functionality.
- Developed and maintained comprehensive test cases, test scenarios, and testing documentation to ensure thorough coverage and quality assurance across all features.